

* USE THE GRIDATA ICON TO
DETERMINE PADDING
BETWEEN LOGO AND OTHER
ELEMENTS ON DESIGN

BRAND MEDIA KIT Logo Guideline



Use knock out (all black or all white) when background is a solid color.



Stick to brand colors provided by Cosmic Design Group. (See color section on page 3 for full list of colors)



Don't separate icon and type, always use it cohesively as a whole.



Do not enlarge individual parts of the logo.





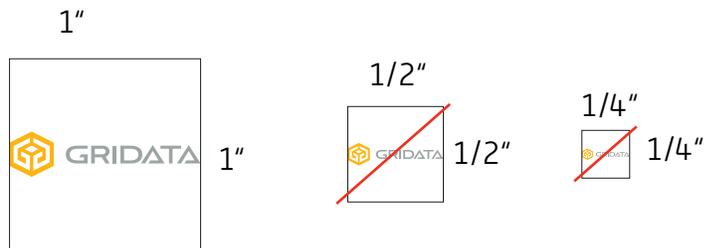
Do not surround the logo with a stroke or drop shadow.



Do not use logo as part of a sentence.



Do not print logo smaller than 1 x 1"



Never use the logo as an image (.jpg, .png, .giff), always use vector image provided by Cosmic Design Group

